

...just a reminder that you're receiving this email because you have expressed an interest in St. Landry Parish Tourist Commission. Don't forget to add info@cajuntravel.com to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.



[CajunTravel](#)

[Events](#)

[Grants](#)

[Partners](#)

St. Landry Parish Tourism News: October 2016

October Tourism Industry Networking Meeting

Join us for the next SLP Tourism Industry Network Meeting. Please **RSVP by** Tuesday, October 18, 2016.

Where: Sunset Community Center
When: Thursday, October 20 at 9AM
Address: 108 Leo Richard Ln., Sunset

[Sunset Community Center Directions](#)



Creating a Weekend Experience - Tour Design Contest

We are lucky to have [Jennifer Ritter Guidry](#) join us twice, at the next Tourism Industry Networking Meeting in Sunset and the November Tourism Luncheon in Eunice. Jennifer will share information about the Weekend Experience - Tour Design Contest.



The contest focuses on creating a weekend experience that keeps visitors in your community, exploring your cultural and artistic venues, enjoying local cuisine and learning more about your corner of the state over a 3-day weekend trip. Submissions are online and the contest will close on *December 1*. For more information about the contest, rules and to submit your application, [click here](#).



News & Marketing

Franco-Tourism: Arnaudville, Eunice, and Opelousas are now members of the newly formed North American Network of Francophone and Francophile Cities. The goal is promote French Heritage areas in North America by developing tourists trails. *Learn more at the next networking meeting or click [here](#).*



North American Network of Francophone and Francophile Cities Meeting

Marketing Co-ops: Space is available in Country Roads Magazine and Le Courier de Floride. Please contact, [Sarah Wise](#), for more information.

Recipes: SLPTC is looking for recipe entries for the month of November to feature on *CajunTravel.com*. Find out more [here](#).

Tourism Industry Luncheon: The next Tourism Industry Luncheon is slated for November 15, 2016 at Cypress Grove in Eunice. More details coming soon!

SLPTC Advertising

Below, are some of the ads we've placed in the coming months. Pick up these publications or go online to find our ad!

| Publication | Issue | Circulation | Market |
|----------------------|---------|-------------|--------------|
| Travel 50 & Beyond | Winter | 115,000 | National |
| Lagniappe Magazine | October | 65,000 | Lake Charles |
| LA Newspaper Program | October | 1,000,000 | LA |
| LA Road Trips | October | 64,000 | LA, TX, MS |

| | | | |
|-----------------------|---------|---------|--------------|
| Texas Monthly | October | 301,704 | Texas |
| Country Roads | October | 30,000 | East LA + MS |
| Le Courier de Floride | October | 30,000 | Florida |



September Tourism Meeting Notes

Here's what you've missed!

- SLPTC participated in a restaurant take over of Charleston, SC, **Louisiana in the Lowcountry**.
- St. Landry Parish welcomed the **President of NACO**, Sept 28.
- **Cuban Chef, Michael Calvo**, visited the area to learn more about Cajun cooking.
- **Cafe Josephine** is adding an oyster bar in November.
- **Grand Coteau Bistro** is hosting a juried Courir de Mardi Gras Exhibit. Applications are due Dec 30, 2016.
- **Southern Living Magazine** mentions Lakeview Park & Beach in their Best Girlfriends Getaways article.



Lakeview Park _ Beach



5th Annual Sweet Dough Pie Festival
October 22, 2016



Insane Inflatable 5K
October 22, 2016



2nd Annual Experience Louisiana Festival
October 22-23, 2016

