

ST. LANDRY PARISH TOURIST COMMISSION  
MONTHLY MINUTES  
April 12, 2023

St. Landry Parish Tourist Commission held its monthly meeting at 5:30 p.m. April 12 at the St. Landry Parish Visitor Center in Opelousas.

Present

Herman Fuselier\* Executive Director  
Sylvia Guidry-Brown, Angelia Guillory  
Mary Doucet, John Slaughter  
Mary Hawkins\*, Communications Manager

Not Present

Yvonne Normand  
Delita Rubin-Broussard  
Sarah Wise\*, Marketing Director  
(1 Vacancy)

Guests Present

None

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Call to Order</u>	President Sylvia Guidry-Brown called the April 12 meeting to order.	The minutes from the March 8 meeting were accepted. (Motion is not necessary, only acceptance as presented)	Concluded
<u>Financial Report</u>  General Fund  St. Landry Parish Special Projects Account  Tourism Revival Fund  Visitor Center Debt Service	Parish occupancy tax collection for Feb. 2023 totaled \$39,041.02. The current balance in the General Fund, following payment of bills, totaled \$87,741.45.  Washington State Bank Account balance stands at \$298,808.89.  The account balance stands at \$108,399.53.  Current \$169,537.50.	A motion was made by Mary Doucet to accept the financial report as presented. Angelia Guillory second. Unanimously approved.	Concluded

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u><b>Staff Reports</b></u>  Herman Fuselier Executive Director  Mary Hawkins Communication Manager	Reports had been emailed prior to meeting for review.  Fuselier reported the Parish Govt. directive that Coburn's can no longer be used as a vendor for parish entities.  Hawkins said the Washington Community Festival and Birds of St. Landry were the top visited web pages.	No other action needed.	Concluded
<u><b>Old business</b></u> Tourist Commission vacancy  <u><b>New business</b></u> Music & Market revival  Tourist Commission officers  Financial Disclosure Statements  Additional item – Visitor Center signage	Fuselier said the Parish Council is scheduled to select from two applicants at its April 19 regular meeting.  Fuselier said with Tourism Revival Fund help, the Music & Market series returns April 20 to downtown Opelousas.  Fuselier reported the annual election of commission officers is usually held in March or April.  Fuselier reminded commissioners that annual Financial Closure statements are due May 15.  John Slaughter opened a discussion for more Visitor Center signage to improve visibility on I-49.	The vacant seat should be filled before the May meeting.  Expenses will be totaled after the four-week series ends in May.  With one seat vacancy and two commissioners absent, those present decided to wait until May.  Commissioners will be reminded at the May meeting.  Slaughter made a motion for the staff to engage at least two designers for models and a budget for an appropriate sign on the east wall of the center. Mary Doucet second. Unanimously approved.	Ongoing  Ongoing  Ongoing  Ongoing  Ongoing
<u><b>Meeting Adjourned</b></u>	<b>Next regular meeting for 5:30 p.m. May 10 at the St. Landry Parish Visitor Center in Opelousas.</b>	John Slaughter moved that, with no further business to discuss, the meeting be adjourned. Mary Doucet second. Unanimously approved.	Concluded