

ST. LANDRY PARISH TOURIST COMMISSION  
MONTHLY MINUTES  
July 13, 2022

St. Landry Parish Tourist Commission held its monthly meeting Wednesday, July 13 at 5:30 p.m. at the SLP Visitor Center in Opelousas.

Present

Herman Fuselier\* Executive Director  
Mary Doucet, Yvonne Normand  
Sylvia Guidry-Brown, Link Savoie  
Delita Rubin-Broussard, Angelia Guillory  
John Slaughter  
Sarah Wise\* Marketing Director

Not Present

Mary Hawkins, Comm. Manager

Guests Present

Martha Garner, Festival of Words  
Amanda Boutte, Cemetery Tours

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Call to Order</u>	President Sylvia Guidry-Brown called the July 13 meeting to order.	The minutes from the June 8 meeting were accepted. (Motion is not necessary, only acceptance as presented)	Concluded
<u>Grant applications</u>  Cemetery Tours  Festival of Words	Amanda Boutte requested \$2,900 in marketing assistance for the St. Landry Cemetery Tours, scheduled for Oct. 8-9, 15-16.  Martha Garner requested \$4,000 in event marketing assistance for Festival of Words, Nov. 4-5.	Angelia Guillory made a motion to approve the request. Delita Rubin-Broussard second. Approved with Yvonne Normand abstaining.  Delita Rubin-Broussard made a motion to approve. Angelia Guillory second. Unanimously approved.	Concluded
<u>Financial Report</u>  General Fund  St. Landry Parish Special Projects Account  Tourism Revival Fund  Visitor Center Debt Service	Parish occupancy tax collection for May 2022 totaled \$48,920.23. The current balance in the General Fund, following payment of bills, totaled \$285,259.23.  Washington State Bank Account balance stands at \$240,597.55.  The account balance stands at \$233,254.05.  Current balance \$298,220.	A motion was made by Link Savoie to accept the financial report as presented. Angelia Guillory second. Unanimously approved.	Concluded

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u><b>Staff Reports</b></u>  Herman Fuselier Executive Director  Sarah Wise Marketing Director  Mary Hawkins Communication Manager	Reports had been emailed prior to meeting for review.  Fuselier reported a successful tourism booth with Lafayette Travel at the Waterfront Blues Festival.  Wise said new Bayou Teche Paddle Trail booklets will soon be distributed to tourism partners and visitor centers.  Did not attend due to illness.	No other action needed.	Concluded
<u><b>Unfinished Business</b></u>  Chef Paul birthday promo	Fuselier reported new seasoning celebrating Chef Paul Prudhomme's July 13 birthday was shared with visitors.	No other action needed.	Ongoing
<u><b>New Business</b></u>  St. Landry Parish Government audit	Fuselier said Parish Government's annual audit has been delayed, but auditors found not issues with the Tourist Commission's portion.	No other action needed.	Ongoing
<u><b>Meeting Adjourned</b></u>	<b>Next regular meeting for 5:30 p.m. Aug. 10 at the Visitor Center (tentative).</b>	Mary Doucet moved that with no further business to discuss, the meeting be adjourned. Link Savoie second. Unanimously approved.	Concluded