

ST. LANDRY PARISH TOURIST COMMISSION
MONTHLY MINUTES
March 13, 2024

St. Landry Parish Tourist Commission held its monthly meeting at 5:30 p.m. March 13 at the St. Landry Parish Visitor Center in Opelousas.

Present

Herman Fuselier* Executive Director
Sylvia Guidry-Brown, Mary Doucet
Yvonne Normand, Delita Rubin Broussard
Stephanie Tompkins, Angiel Guillory,
Sarah Wise*, Marketing Director
Mary Hawkins*, Communications Manager

Not Present

John Slaughter

Guests Present

Matha Aubert, James Douget, La. Orphan Train Museum

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Call to Order</u>	Pres. Sylvia Guidry Brown called the March 13 meeting to order.	The minutes from the Feb. 22 meeting were accepted. (Motion is not necessary, only acceptance as presented)	Concluded
<u>Marketing grant application</u> Martha Aubert, La. Orphan Train Museum	Aubert requested \$4,431.95 in brochure, print and digital advertising assistance.	Yvonne Normand made a motion, with a second from Stephanie Tompkins, to fully fund the request. Unanimously approved.	Concluded
<u>Financial Report</u> General Fund	Parish occupancy tax collection for January was \$37,284.10. The current balance in the General Fund, following payment of bills, totaled \$34,855.99.	A motion was made by Mary Doucet to accept the financial report as presented. Angelia Guillory second. Unanimously approved.	Concluded
St. Landry Parish Special Projects Account	Washington State Bank Account balance stands at \$160,081.76.		
Tourism Revival Fund	The fund balance stands at 37,841.38.		
Visitor Center Debt Service	Current balance \$52,578.42.		

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<p><u>Staff Reports</u></p> <p>Herman Fuselier Executive Director</p> <p>Mary Hawkins Communication Manager</p> <p>Sarah Wise Marketing Director</p>	<p>Reports had been emailed prior to meeting for review.</p> <p>Fuselier reported more than 120 people attended the Spring Ramble Tour in Grand Coteau and Arnaudville.</p> <p>Hawkins said more than 25 prizes have been issued for the Allons Manger and Spiritual Trail campaigns.</p> <p>Wise has printed the new parish Visitor Guide, which features a cover photo of food from Little Big Cup.</p>	<p>No other action needed.</p>	<p>Concluded</p>
<p><u>Old business</u> Visitor Center sign update</p> <p><u>Ethics training</u></p> <p><u>New business</u> Revenue bond payment</p> <p>American Bank access</p>	<p>Fuselier report Work Designs in Eunice declined the job for lack of proper equipment. 3D International awaits specific lighting requests for a new proposal. New proposal for Bass Custom Signs LTD presented.</p> <p>Fuselier reminded commissioners to complete their online training in ethics and sexual harassment.</p> <p>Fuselier notified commissioners that the final building note of \$52,578.42 is ready to pay Washington State Bank.</p> <p>Fuselier requested his name be added to the American Bank account, which will allow officials to answer his financial questions as needed.</p>	<p>Commissioners requested a Bass representative attend the April meeting, along with an updated proposal from 3D.</p> <p>Commissioners directed Fuselier to resent the link to the online training. No other action needed.</p> <p>Fuselier will pay the final note and obtain any final instructions from the bank.</p> <p>Check signers signed a letter in agreement, which Fuselier will take to the bank for further instructions.</p>	<p>Ongoing</p> <p>Concluded</p> <p>Ongoing</p> <p>Ongoing</p>
<p><u>Meeting Adjourned</u></p>	<p>Next regular meeting for 5:30 p.m. April 10 at the St. Landry Parish Visitor Center in Opelousas.</p>	<p>Yvonne Normand moved that, with no further business to discuss, the meeting be adjourned. Angelia Guillory second. Unanimously approved.</p>	<p>Concluded</p>