

ST. LANDRY PARISH TOURIST COMMISSION  
MONTHLY MINUTES  
Dec. 14, 2022

St. Landry Parish Tourist Commission held its monthly meeting Wednesday, Dec. 14 at 5:30 p.m. at the SLP Visitor Center in Opelousas.

Present

Herman Fuselier\* Executive Director

Angelia Guillory

Sylvia Guidry-Brown, Yvonne Normand

Mary Doucet, Delita Rubin Broussard

Sarah Wise\*, Marketing Director

Mary Hawkins\*, Communications Manager

Not Present

John Slaughter

Link Savoie

Guests Present

Hallie Coreil, Washington Community Festival

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Call to Order</u>	President Sylvia Guidry-Brown called the Dec. 14 meeting to order.	The minutes from the Nov. 9 meeting were accepted. (Motion is not necessary, only acceptance as presented)	Concluded
<u>Grant application</u>  <u>Washington Community Festival</u>	Hallie Coreil requested \$4,395 in marketing assistance for the March 25 event in Washington.	Yvonne Normand made a motion to approve. Angelia Guillory second. Unanimously approved.	Concluded
<u>Financial Report</u>  General Fund  St. Landry Parish Special Projects Account  Tourism Revival Fund  Visitor Center Debt Service	Parish occupancy tax collection for Oct. 2022 totaled \$46,682.88. The current balance in the General Fund, following payment of bills, totaled \$160,169.87.  Washington State Bank Account balance stands at \$294,105.24.  The account balance stands at \$171,162.65.  Current balance, \$298,220.	A motion was made by Angelia Guillory to accept the financial report as presented. Delita Rubin Broussard second. Unanimously approved.	Concluded

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u><b>Staff Reports</b></u>  Herman Fuselier Executive Director  Mary Hawkins Communication Manager  Sarah Wise Marketing Director	Reports had been emailed prior to meeting for review.  Fuselier reported his LTA Leadership Academy group completed its digital marketing plan for the Town of Washington and presented to Mayor Dwight Landreneau.  Hawkins unveiled a new, color SLP Profile Sheet that the staff will use at promotion and marketing events.  Wise said enrollment continues to grow for the new Allons Manger rewards and discount program featuring parish restaurants.	No other action needed.	Concluded
<u><b>Old business</b></u> SLPVC boardwalk repair  <u><b>New business</b></u> 2023 budget signatures  January meeting	Fuselier reported contractor Warren Prudhomme completed replacement of rotten wood along the center's east boardwalk.  Officer gatures were needed for the 2023 budgets, which were approved at the November meeting.  Commissioners discussed holding the next meeting as an annual holiday dinner at a local restaurant.	No other action needed.  Fuselier, president Sylvia Guidry Brown and secretary Angelia Guillory signed the budgets.  Delita Rubin Broussard made a motion to move the Jan. 11, 2023 meeting at Toby's Downtown.	Concluded  Concluded  Concluded
<u><b>Meeting Adjourned</b></u>	<b>Next regular meeting for 5:30 p.m. Jan. 11 at Toby's Downtown, 125 N. Court St., in Opelousas.</b>	Yvonne Normand moved that with no further business to discuss, the meeting be adjourned. Angelia Guillory second. Unanimously approved.	Concluded