## ST. LANDRY PARISH TOURIST COMMISSION MONTHLY MINUTES Sept. 14, 2022

St. Landry Parish Tourist Commission held its monthly meeting Wednesday, Sept. 14 at 5:30 p.m. at the SLP Visitor Center in Opelousas.

**Present** 

**Not Present Yvonne Normand**  **Guests Present** 

Herman Fuselier\* Executive Director

Mary Doucet, Angelia Guillory Sarah Wise, Marketing Director Charlie Jagneaux, Clerk of Court

Sylvia Guidry-Brown, Link Savoie

Delita Rubin-Broussard

John Slaughter

Mary Hawkins\*, Communications Manager

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
Call to Order	President Sylvia Guidry-Brown called the Sept. 14 meeting to order.	The minutes from the Aug. 10 meeting were accepted. (Motion is not necessary, only acceptance as presented)	Concluded
Presentation	Clerk of Court Charlie Jagneaux inquired about Tourism Revival funding for a grant writer at his new archives.	John Slaughter asked that the candidate attend a meeting to detail his credentials and tourism goals.	Ongoing
<u>Financial Report</u> General Fund	Parish occupancy tax collection for July 2022 totaled \$37,188.54. The current balance in the General Fund, following payment of bills, totaled \$279,803.28.  Washington State Bank Account balance stands at	A motion was made by Mary Doucet to accept the financial report as presented. Angelia Guillory second. Unanimously approved.	Concluded
St. Landry Parish Special Projects Account	\$240,602.10.		
Tourism Revival Fund	The account balance stands at \$202,909.1581.		
Visitor Center Debt Service	Current balance \$298,220.		

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Staff Reports	Reports had been emailed prior to meeting for review.	No other action needed.	Concluded
Herman Fuselier Executive Director	Fuselier reported new IT equipment has been installed at the Visitor Center, tower lights reparied.		
Mary Hawkins Communication Manager	Hawkins explained the countries of Czechia and Seychelles were top visitors on the CajunTravel.com web site.		
Old business 2021 Audit update	Fuselier said after a delay, the parish government audit was complete, with bound copies available to review.	No other action needed.	Concluded
New business Sacred Spaces?" debut sponsorship	Fuselier explained partnership with Lafayette Travel to sponsor "Sacred Spaces?," a musical based on the 2019 church arsons. The event debuts Sept. 17-18 in Denver, CO.	No other action needed.	Concluded
VEF resolution	Fuselier requested Resolution of Authority needed for annual Visitor Enterprise Funds from the state.	A motion was made by John Slaughter to accept the resolution. Link Savoie second. Unanimously approved.	Concluded
Oct. 12 meeting date	Fuselier asked to change meeting date to Oct. 13 as staff attends TBEX North America 2022 at the Cajundome.	Mary Doucet made a motion to change the date. Delita Rubin-Broussard second. Unanimously approved.	Concluded
Meeting Adjourned	Next regular meeting for 5:30 p.m. Oct. 13 at the Visitor Center (tentative).	Link Savoie moved that with no further business to discuss, the meeting be adjourned. Delita Rubin-Broussard second. Unanimously approved.	Concluded