

ST. LANDRY PARISH TOURIST COMMISSION
MONTHLY MINUTES
Feb. 22, 2024

St. Landry Parish Tourist Commission held its monthly meeting at 5:30 p.m. Feb. 22 at the St. Landry Parish Visitor Center in Opelousas.

Present

Herman Fuselier* Executive Director
Sylvia Guidry-Brown
Yvonne Normand, John Slaughter
Stephanie Tompkins
Mary Hawkins*, Communications Manager

Not Present

Mary Doucet
Angelia Guillory
Delita Rubin-Broussard
Sarah Wise*, Marketing Director

Guests Present

Peg Ramier, NUNU Arts Collective
Doug Oregeron, Bryan Quebedeaux, 3D Signs

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Call to Order</u>	Pres. Sylvia Guidry Brown called the Feb. 22 meeting to order.	The minutes from the Jan. 10 meeting were accepted. (Motion is not necessary, only acceptance as presented)	Concluded
<u>Marketing grant application</u> Peg Ramier, NUNU Arts Collective, Arnaudville	Ramier requested \$3,575 in marketing assistance for upcoming art exhibits and events in the summer and fall.	Yvonne Normand made a motion, with a second from Stephanie Tompkins, to fully fund the request. Unanimously approved.	Concluded
<u>Old business</u> Visitor Center sign design	Doug Orgeron and Bryan Quebedeaux of 3D Signs of Lafayette answered questions regarding their sign proposal for the Visitor Center.	Commissioners will continue to study the proposal and keep negotiations open with 3D. Herman Fuselier is waiting on a proposal from Work Designs of Eunice.	Ongoing
<u>Financial Report</u> General Fund	Parish occupancy tax collection for December was \$31,856.34 for a 2023 total of \$485,611.72, down \$21,372.97 from 2022. The current balance in the General Fund, following payment of bills, totaled \$35,314.47.	A motion was made by Yvonne Normand to accept the financial report as presented. John Slaughter second. Unanimously approved.	Concluded
St. Landry Parish Special Projects Account	Washington State Bank Account balance stands at \$212,961.87.		
Tourism Revival Fund	The fund balance stands at \$37,829.40.		
Visitor Center Debt Service	Current balance \$50,731.51.		

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<p><u>Staff Reports</u></p> <p>Herman Fuselier Executive Director</p> <p>Mary Hawkins Communication Manager</p>	<p>Reports had been emailed prior to meeting for review.</p> <p>Fuselier reported record crowds of 4,000 in downtown Opelousas and 10,000 in Eunice on Mardi Gras Day.</p> <p>Hawkins distributed the annual reports to commissioners and explained the increased in YouTube viewers.</p>	<p>No other action needed.</p>	<p>Concluded</p>
<p><u>New business</u></p> <p>Ethics training</p> <p>Louisiana Compliance Questionnaire</p>	<p>Fuselier urged commissioners to complete state ethics and sexual harassment training online.</p> <p>Officer signatures were needed for the required questionnaire, part of the annual Parish Government audit.</p>	<p>No other action needed.</p> <p>Normand, with second from Slaughter, made a motion to accept the document signed by Sylvia Guidry-Brown, Angelia Guillory and Normand. Unanimously approved.</p>	<p>Ongoing</p> <p>Concluded</p>
<p><u>Meeting Adjourned</u></p>	<p>Next regular meeting for 5:30 p.m. March 13 at the St. Landry Parish Visitor Center in Opelousas.</p>	<p>Yvonne Normand moved that, with no further business to discuss, the meeting be adjourned. Stephanie Tompkins second. Unanimously approved.</p>	<p>Concluded</p>