

ST. LANDRY PARISH TOURIST COMMISSION
MONTHLY MINUTES
Nov. 9, 2022

St. Landry Parish Tourist Commission held its monthly meeting Thursday, Oct. 13 at 5:30 p.m. at the SLP Visitor Center in Opelousas.

Present

Herman Fuselier* Executive Director

Angelia Guillory

Sylvia Guidry-Brown, Yvonne Normand

Mary Doucet, Link Savoie

Sarah Wise*, Marketing Director

Mary Hawkins*, Communications Manager

Not Present

John Slaughter

Delita Rubin-Broussard

Guests Present

Francine Hughes, Joe Vidrine

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Call to Order</u>	President Sylvia Guidry-Brown called the Nov. 9 meeting to order.	The minutes from the Oct. 13 meeting were accepted. (Motion is not necessary, only acceptance as presented)	Concluded
<u>Grant applications</u>			
<u>36th World Championship Crawfish Etouffee Cook-off</u>	Francine Hughes requested \$3,950 in marketing assistance for the March 26 event in Eunice.	Yvonne Normand made a motion to approve. Link Savoie second. Unanimously approved.	Concluded
<u>La. Folk Roots Dewey Balfa Cajun & Creole Week</u>	Joe Vidrine requested \$3,950 in marketing assistance for the March 20-25 event at Lakeview Park in Eunice.	Yvonne Normand made a motion to approve. Link Savoie second. Unanimously approved.	Concluded
<u>Financial Report</u>			
General Fund	Parish occupancy tax collection for Sept. 2022 totaled \$34,489.98. The current balance in the General Fund, following payment of bills, totaled \$207,326.61.	A motion was made by Link Savoie to accept the financial report as presented. Angelia Guillory. Unanimously approved.	Concluded
St. Landry Parish Special Projects Account	Washington State Bank Account balance stands at \$240,604.08.		
Tourism Revival Fund	The account balance stands at \$194,381.27.		
Visitor Center Debt Service	Current balance, \$298,220.		

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Staff Reports</u> Herman Fuselier Executive Director Mary Hawkins Communication Manager Sarah Wise Marketing Director	Reports had been emailed prior to meeting for review. Fuselier reported Back in Time and Yam Country Pies were selected for a La. Office of Tourism video campaign. Hawkins reported the Sweet Dough Pie Festival and Birds of St. Landry were among the top online posts. Wise provided an update on the new Allons Manger rewards and discount program featuring parish restaurants.	No other action needed.	Concluded
<u>Old business</u> Tourism Revival Fund SLPVC boardwalk repair <u>New business</u> Tourism Luncheon Proposed 2023 budgets	Fuselier shared pics and details of Cajun Music Hall of Fame renovations done through the Revival Fund. Fuselier reported contractor Warren Prudhomme inspected and will replace rotten wood along the center's east boardwalk. Commissioners were invited to the Nov. 17 luncheon at Toby's, the first in three years due to COVID. Proposed budgets, based on figures from 2021, with adjustments, were presented for consideration. Mary Doucet proposed staff salary increases, which commissioners approved.	No other action needed. No other action needed. No other action needed. Doucet motioned, Yvonne Normand second, to accept budget for 2020. Unanimously approved with official draft to be signed by officers in December.	Concluded Ongoing Concluded Ongoing
<u>Meeting Adjourned</u>	Next regular meeting for 5:30 p.m. Dec. 14 at the Visitor Center.	Link Savoie moved that with no further business to discuss, the meeting be adjourned. Mary Doucet second. Unanimously approved.	Concluded