

Agenda

St. Landry Parish Tourist Commission

May 9, 2018

5:30 PM

St. Landry Parish Visitor Center

978 Kennerson Rd

Opelousas, LA

May 7-13, 2018 National Tourism Week

Tourist Commission Office (337) 948-8004

Agenda topics

Call to Order

Suzanne LaHaye

Financial Report

Staff Reports

Unfinished Business

SLPTC Grant Application/Score sheet

Cajuntravel.com redesign

DAF Grant Project Update

New Business

SLPTC New Brand/Logo

Grant Application

Washington Billboard

Danielle Kazemi

Announcements

May 9– Lt. Gov. Nungesser State Tour @ EVD & Spring Tourism Industry Breakfast

May 22 – Rubboard unveiling – Sunset 10am

May 30 – LOT Social Media Seminar – Opelousas – 9am-lunch

Next Meeting June 13, 2018 at St. Landry Parish Visitor Center

Meeting Adjourned