

ST. LANDRY PARISH TOURIST COMMISSION
MONTHLY MINUTES
May 9, 2018

St. Landry Parish Tourist Commission met on Wednesday, May 9, 2018 at 3:00PM, in Opelousas at the St. Landry Parish Visitor Center.

<u>Present</u>	<u>Not Present</u>	<u>Guest Present</u>
Mary Doucet	Wil Giron	Danielle Kazemi, Town of Washington

Ginger Lecompte
Suzanne LaHaye
Yvonne Normand
Kelly Pitre
John Slaughter
Caitlin Bussey*
Celeste Gomez*
Sarah Wise*

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Call to Order</u>	<p>Chairman Suzanne LaHaye called the May meeting to order.</p> <p>It was moved that the Grant applications be considered first on the agenda.</p>	The minutes for the April meeting were accepted as presented. Approved unanimously.	Concluded.
<u>Financial Report</u> General Fund St. Landry Parish Special Projects Account Visitor Center Debt Service	<p>Parish Occupancy tax for the month of March totaled \$39666.22. The current balance in the General Fund, following payment of bills, is \$173819.50.</p> <p>Washington State Bank Account balance stands at \$78,144.26. This reflects deposit of remaining funds for FY17-18 of State Enterprise Funds in amount of \$21,695.39. A total of \$184,207.96 was remitted.</p> <p>Current balance \$707,500.00.</p>	<p>A motion was made by Ginger Lecompte to accept the financial report and to pay the bills. Yvonne Normand seconded. Unanimously approved. (Motion is not necessary, only acceptance as presented)</p> <p>*Note – Public comment was called for and none was heard.</p>	Concluded.
<u>Staff Reports</u> Sarah Wise Marketing Director	Complete report provided in packets. .		
Caitlin Bussey Communications Manager	Complete report provided in packets.		
Celeste Gomez Executive Director	Report provided in packets. Reminded Financial Disclosure due May 15; Washington celebrates Tricentennial in 2020, CMA 2019; KLFY Acadiana Eats sponsorship – commercial being produced.		

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<p><u>Unfinished Business</u> SLPTC Grant Application Score Sheet</p>	<p>Sarah lead explanation of changes made to the score sheet and process when considering grant applications.</p>	<p>All approved.</p>	<p>Concluded.</p>
<p><u>New Business</u> SLPTC Brand/Logo</p>	<p>Presentation unveiling new logo brand/design and website was led by Caitlin. A few adjustments to logo were suggested and website met with approval. The launch of these projects along with unveiling of art piece by Kelly Guidry for Lobby to be determined. Area art instructors will be contacted and included.</p>	<p>No Action Taken.</p>	<p>Concluded.</p>
<p><u>Grant Application</u> Washington Billboard</p>	<p>Town of Washington represented by Danielle Kazemi, presented a request for funds to recreate the vinyl for the billboard located on 1-49 with Daigle Advertising. Suggestions made for design and SLPTC recognition required.</p>	<p>Motion by Yvonne Normand to award the Town of Washington billboard project \$500 for a new vinyl. Seconded by Ginger Lecompte.</p>	<p>Concluded.</p>
<p><u>Meeting Adjourned</u></p>	<p>Next Meeting Wednesday June 13, 2018 at SLP Visitor Center in Opelousas. 5:30PM</p>	<p>Ginger Lecompte moved that with no further business to discuss, the meeting be adjourned. Seconded by Mary Doucet. Unanimously approved.</p>	<p>Concluded.</p>