

ST. LANDRY PARISH TOURIST COMMISSION
MONTHLY MINUTES
June 10, 2026

St. Landry Parish Tourist Commission held its monthly meeting at 5:30 p.m. June 10 at St. Landry Parish Visitor Center, Opelousas, La.

Present

Herman Fuselier*, Executive Director
Sarah Wise*, Marketing Director
Mary Hawkins*, Communications Manager
Sylvia Guidry-Brown, Yvonne Normand, John Slaughter,
Felicia Kaplan, Stephanie Tompkins, Tracey Antee

Not Present

Mary Doucet

Guests Present

Dwight Landreneau, Town of Washington
Peg Ramier, Annette Charles, Tessa Thompson –
Sweet Dough Pie Festival

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Call to Order</u>	Pres. Sylvia Guidry Brown called the June 10 meeting to order.	May 13 minutes were accepted. (Motion is not necessary, only acceptance as presented)	Concluded
<u>Marketing grant application</u>	Mayor Dwight Landreneau requested \$4,000 for a new mural depicting 1920s Washington on the wall of Lou's Bakery.	John Slaughter made a motion to approve the full amount requested. Felicia Kaplan second. Unanimously approved.	Concluded
<u>Marketing grant application</u>	Peg Ramier and Annette Charles of the Sweet Dough Pie Festival requested \$5,705 in advertising assistance for the Oct. 31 event.	Stephanie Tompkins made a motion to approve the request. Tracey Antee second. Unanimously approved.	Concluded
<u>Financial Report</u> General Fund	Parish hotel/motel occupancy tax collection for April was \$45,615.12 The current balance in the General Fund, following payment of bills, totaled \$120,737.90.	Tracey Antee made a motion to accept the financial report as presented. John Slaughter second. Unanimously approved.	Concluded
St. Landry Parish Special Projects Account	Washington State Bank Account balance stands at \$117,202.07.		
Tourism Revival Fund	The fund is closed.		
Visitor Center Debt Service	Balance is zero.		

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Staff Reports</u> Herman Fuselier Executive Director Sarah Wise Marketing Director Mary Hawkins Communications Manager	Reports were emailed prior to meeting for review. Fuselier detailed ongoing repairs to the Visitor Center boardwalks and other areas that are worn after 15 years of use. Wise displayed an Allons Manger! Passport ad, a St. Landry Parish restaurant promotion, generated in Louisiana Cookin magazine. Hawkins showed a new trail ride video created to share with local, regional and national media.	No other action needed.	Concluded
<u>Old business</u> <u>New business</u> Good Government training	No old business to discuss. Fuselier shared info on the Attorney General's Good Government classes, which are being offered to boards and commissions across La.	No other action needed.	Concluded
<u>Meeting Adjourned</u>	Next regular meeting is 5:30 p.m. July 8 at St. Landry Parish Visitor Center.	Tracey Antee moved that with no further business to discuss, the meeting adjourn. Felicia Kaplan second. Unanimously approved.	Concluded