

ST. LANDRY PARISH TOURIST COMMISSION
MONTHLY MINUTES
Nov. 12, 2025

St. Landry Parish Tourist Commission held its monthly meeting at 5:30 p.m. Nov. 12 at the St. Landry Parish Visitor Center in Opelousas.

<p><u>Present</u></p> <p>Herman Fuselier*, Executive Director Sarah Wise*, Marketing Director Mary Hawkins*, Communications Manager Sylvia Guidry-Brown, Yvonne Normand, Stephanie Tompkins, Felicia Kaplan, Tracey Antee, Mary Doucet, John Slaughter</p>	<p><u>Not Present</u></p> <p>None</p>	<p><u>Guests Present</u></p> <p>Ron Rona – Washington Community Fest Kayla Heinen – Crawfish Etouffee Cook-Off</p>
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TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Call to Order</u>	Pres. Sylvia Guidry Brown called the Nov. 12 meeting to order.	Oct. 8 minutes were accepted. (Motion is not necessary, only acceptance as presented)	Concluded
<u>Marketing Grant Application</u>	Ron Rona of the Washington Community Festival requested marketing assistance for its 2025 event.	Felicia Kaplan made a motion to approve the \$5,775 request. Yvonne Normand second. Unanimously approved.	Concluded
<u>Marketing Grant Application</u>	Kayla Heinen of the 39 th Annual World Championship Crawfish Etouffee Cook-Off requested marketing assistance.	Yvonne Normand made a motion to approve the \$3,590 request. Mary Doucet second. Unanimously approved.	Concluded
<u>Financial Report</u> General Fund	Parish hotel/motel occupancy tax collection for Sept. was \$40,122.46. The current balance in the General Fund, following payment of bills, totaled \$91,597.05.	A motion was made by Tracey Antee to accept the financial report as presented. Yvonne Normand second. Unanimously approved.	
St. Landry Parish Special Projects Account	Washington State Bank Account balance stands at \$138,667.54.		
Tourism Revival Fund	The fund balance stands at \$0		
Visitor Center Debt Service	Balance is zero.		

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Staff Reports</u> Herman Fuselier Executive Director Sarah Wise Marketing Director Mary Hawkins Communications Manager	Reports had been emailed prior to meeting for review. Fuselier detailed a success trip to the Devour Food and Film Festival in Nova Scotia, with neighboring CVBs and the La. Office of Tourism. Wise said “LA 64,” a new state travel show on La. Public Broadcasting partially sponsored by SLP Tourism, is filming in Arnaudville. Hawkins said new, SLP-branded coffee scoops and other promotional items were a hit at the St. Francisville Food and Wine Festival.	No other action needed.	Concluded
<u>Old business</u> Revival Fund account	Fuselier reported the dormant account at Washington State Bank has been officially closed, with the balance transferred to Special Projects account.	No other action needed.	Concluded
<u>New business</u> Proposed budget 2026 December meeting date	Proposed budgets for 2026, based on figures from 2025, with adjustments, were presented for consideration. Commissioners discussed cancelling the December meeting due to holiday and other commitments.	Yvonne Normand made a motion to approve. John Slaughter second. Unanimously approved. Sylvia Guidry-Brown and Tracey Antee signed the documents. Yvonne Normand made a motion to cancel the Dec. meeting and resume with the Jan. 14 meeting date at Steamboat Warehouse. Tracey Antee second. Unanimously approved.	Concluded Concluded
<u>Meeting Adjourned</u>	Next regular meeting is 5:30 p.m. Jan. 14 at Steamboat Warehouse in Washington.	Yvonne Normand moved that, with no further business to discuss, the meeting be adjourned. Tracey Antee second. Unanimously approved.	Concluded