

ST. LANDRY PARISH TOURIST COMMISSION
MONTHLY MINUTES
Nov. 12, 2025

St. Landry Parish Tourist Commission held its monthly meeting at 5:30 p.m. Nov. 12 at the St. Landry Parish Visitor Center in Opelousas.

<u>Present</u>	<u>Not Present</u>	<u>Guests Present</u>
Herman Fuselier*, Executive Director	None	Ron Rona – Washington Community Fest
Sarah Wise*, Marketing Director		Kayla Heinen – Crawfish Etouffee Cook-Off
Mary Hawkins*, Communications Manager		
Sylvia Guidry-Brown, Yvonne Normand, Stephanie Tompkins, Felicia Kaplan, Tracey Antee, Mary Doucet, John Slaughter		

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Call to Order</u>	Pres. Sylvia Guidry Brown called the Nov. 12 meeting to order.	Oct. 8 minutes were accepted. (Motion is not necessary, only acceptance as presented)	Concluded
<u>Marketing Grant Application</u>	Ron Rona of the Washington Community Festival requested marketing assistance for its 2025 event.	Felicia Kaplan made a motion to approve the \$5,775 request. Yvonne Normand second. Unanimously approved.	Concluded
<u>Marketing Grant Application</u>	Kayla Heinen of the 39 th Annual World Championship Crawfish Etouffee Cook-Off requested marketing assistance.	Yvonne Normand made a motion to approve the \$3,590 request. Mary Doucet second. Unanimously approved.	Concluded
<u>Financial Report</u> General Fund	Parish hotel/motel occupancy tax collection for Sept. was \$40,122.46. The current balance in the General Fund, following payment of bills, totaled \$91,597.05.	A motion was made by Tracey Antee to accept the financial report as presented. Yvonne Normand second. Unanimously approved.	
St. Landry Parish Special Projects Account	Washington State Bank Account balance stands at \$138,667.54.		
Tourism Revival Fund	The fund balance stands at \$0		
Visitor Center Debt Service	Balance is zero.		

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<u>Staff Reports</u> Herman Fuselier Executive Director	Reports had been emailed prior to meeting for review. Fuselier detailed a success trip to the Devour Food and Film Festival in Nova Scotia, with neighboring CVBs and the La. Office of Tourism.		
Sarah Wise Marketing Director	Wise said "LA 64," a new state travel show on La. Public Broadcasting partially sponsored by SLP Tourism, is filming in Arnaudville.	No other action needed.	Concluded
Mary Hawkins Communications Manager	Hawkins said new, SLP-branded coffee scoops and other promotional items were a hit at the St. Francisville Food and Wine Festival.		
<u>Old business</u> Revival Fund account	Fuselier reported the dormant account at Washington State Bank has been officially closed, with the balance transferred to Special Projects account.	No other action needed.	Concluded
<u>New business</u> Proposed budget 2026	Proposed budgets for 2026, based on figures from 2025, with adjustments, were presented for consideration.	Yvonne Normand made a motion to approve. John Slaughter second. Unanimously approved. Sylvia Guidry-Brown and Tracey Antee signed the documents.	Concluded
December meeting date	Commissioners discussed cancelling the December meeting due to holiday and other commitments.	Yvonne Normand made a motion to cancel the Dec. meeting and resume with the Jan. 14 meeting date at Steamboat Warehouse. Tracey Antee second. Unanimously approved.	Concluded
<u>Meeting Adjourned</u>	Next regular meeting is 5:30 p.m. Jan. 14 at Steamboat Warehouse in Washington.	Yvonne Normand moved that, with no further business to discuss, the meeting be adjourned. Tracey Antee second. Unanimously approved.	Concluded