

ST. LANDRY PARISH TOURIST COMMISSION
MONTHLY MINUTES
Jan. 14, 2026

St. Landry Parish Tourist Commission held its monthly meeting at 5:30 p.m. Jan. 14 at Steamboat Warehouse in Washington, La.

Present
Herman Fuselier*, Executive Director
Sarah Wise*, Marketing Director
Mary Hawkins*, Communications Manager
Sylvia Guidry-Brown, Yvonne Normand, Stephanie
Tompkins, John Slaughter

Not Present
Mary Doucet
Tracey Antee
Felicia Kaplan

Guests Present
None

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Call to Order</u>	Pres. Sylvia Guidry Brown called the Jan. 14 meeting to order.	Nov. 12 minutes were accepted. (Motion is not necessary, only acceptance as presented)	Concluded
<u>Financial Report</u> General Fund St. Landry Parish Special Projects Account Tourism Revival Fund Visitor Center Debt Service	Parish hotel/motel occupancy tax collection for November was \$43,076.80. The current balance in the General Fund, following payment of bills, totaled \$178,358.83. Washington State Bank Account balance stands at \$117,114.31. The fund is closed. Balance is zero.	A motion was made by Yvonne Normand to accept the financial report as presented. Stephanie Tompkins second. Unanimously approved.	Concluded

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<p><u>Staff Reports</u></p> <p>Herman Fuselier Executive Director</p> <p>Sarah Wise Marketing Director</p> <p>Mary Hawkins Communications Manager</p>	<p>Reports had been emailed prior to meeting for review.</p> <p>Fuselier reported that three tourism partners – Blackpot Bookshop, Arpeggio’s and Yam Country Pies – closed at the end of 2025.</p> <p>Wise said proofs for the new Visitor Guide and the 2026 advertising budget were nearing completion.</p> <p>Hawkins said fried rice from Sonya’s Donuts & Deli at the top Facebook post in December with 150,995 views.</p>	<p>No other action needed.</p>	<p>Concluded</p>
<p><u>New business</u></p> <p>Arthur Hardy Mardi Gras Guide, “LA64”</p> <p>February meeting date</p>	<p>Fuselier detailed ads and sponsorships in Arthur Hardy Mardi Gras Guide and “LA64,” a new travel show starting in February on LPB.</p> <p>Fuselier polled commissioners on the need to postpone or cancel the February meeting for conflicts, as in previous years.</p>	<p>No other action needed.</p> <p>Commissioners had no conflicts. No action taken to change the date.</p>	<p>Concluded</p> <p>Concluded</p>
<p><u>Meeting Adjourned</u></p>	<p>Next regular meeting is 5:30 p.m. Feb. 11 at Steamboat Warehouse in Washington.</p>	<p>Yvonne Normand moved that, with no further business to discuss, the meeting be adjourned. John Slaughter second. Unanimously approved.</p>	<p>Concluded</p>