

ST. LANDRY PARISH TOURIST COMMISSION
MONTHLY MINUTES
April 8, 2026

St. Landry Parish Tourist Commission held its monthly meeting at 5:30 p.m. April 8 at St. Landry Parish Visitor Center, Opelousas, La.

<p><u>Present</u> Herman Fuselier*, Executive Director Sarah Wise*, Marketing Director Mary Hawkins*, Communications Manager Sylvia Guidry-Brown, Yvonne Normand, Stephanie Tompkins, Felicia Kaplan, Mary Doucet</p>	<p><u>Not Present</u> Tracey Antee John Slaughter</p>	<p><u>Guests Present</u> Martha Aubert, La. Orphan Train Museum</p>
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TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Call to Order</u>	Pres. Sylvia Guidry Brown called the Feb. 11 meeting to order.	Feb. 11 minutes were accepted. (Motion is not necessary, only acceptance as presented)	Concluded
<u>Marketing grant application</u>	Martha Aubert with the La. Orphan Train Museum requested \$4,896.61 for digital and brochure marketing assistance.	Stephanie Tompkins made a motion to approve the full request. Mary Doucet second. Unanimously approved.	Concluded
<u>Financial Report</u> General Fund	Parish hotel/motel occupancy tax collection for February was \$39,864.60. The current balance in the General Fund, following payment of bills, totaled \$114,821,80.	Yvonne Normand made a motion to accept the financial report as presented. Felicia Kaplan second. Unanimously approved.	Concluded
St. Landry Parish Special Projects Account	Washington State Bank Account balance stands at \$117,166.83.		
Tourism Revival Fund	The fund is closed.		
Visitor Center Debt Service	Balance is zero.		

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<p><u>Staff Reports</u></p> <p>Herman Fuselier Executive Director</p> <p>Sarah Wise Marketing Director</p> <p>Mary Hawkins Communications Manager</p>	<p>Reports were emailed prior to meeting for review.</p> <p>Fuselier did tourism presentations at the LFT Fiber Connectivity Summit at Vermilionville and “Viewpoint with Dennis Quaid” video series.</p> <p>Wise said reported near completion of the French version of the Parish Visitor Guide, following publication of the English edition.</p> <p>Hawkins said the Zydeco Capital Jam with Lil Nathan was the top posts on Instagram and Facebook.</p>	<p>No other action needed.</p>	<p>Concluded</p>
<p><u>New business</u></p> <p>February highlights</p> <p>Annual commissioner training</p> <p>Financial Disclosure Statements</p> <p>May meeting date</p>	<p>Fuselier detailed Eunice Mardi Gras, “LA64” on LPB and Valcour Record’s Grammy win and other tourism highlights in February.</p> <p>Fuselier advised commissioners to complete online training in ethics, sexual harassment and cybersecurity.</p> <p>Fuselier reminded commissioners that the required financial statements are due to the state by May 15.</p> <p>Fuselier polled commissioners on their availability for the May 13 meeting after numerous conflicts last year.</p>	<p>No other action needed.</p> <p>No other action needed.</p> <p>No other action needed.</p> <p>Commissioners reported no conflicts. Meeting date will remain.</p>	<p>Concluded</p>
<p><u>Meeting Adjourned</u></p>	<p>Next regular meeting is 5:30 p.m. May 13 at St. Landry Parish Visitor Center.</p>	<p>Yvonne Normand moved that with no further business to discuss, the meeting be adjourned. Mary Doucet second. Unanimously approved.</p>	<p>Concluded</p>