

ST. LANDRY PARISH TOURIST COMMISSION
MONTHLY MINUTES
Jan. 8, 2025

St. Landry Parish Tourist Commission held its monthly meeting at 5:30 p.m. Jan. 8 at Steamboat Warehouse in Washington.

Present

Herman Fuselier* Executive Director
Sylvia Guidry-Brown, Mary Doucet
John Slaughter, Yvonne Normand,
Angelia Guillory, Stephanie Tompkins
Sarah Wise*, Marketing Director
Mary Hawkins*, Communications Manager

Not Present

Delita Rubin-Broussard

Guests Present

None

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Call to Order</u>	Pres. Sylvia Guidry Brown called the Jan. 8 meeting to order.	Dec. 11 minutes were accepted. (Motion is not necessary, only acceptance as presented)	Concluded
<u>Financial Report</u> General Fund St. Landry Parish Special Projects Account Tourism Revival Fund Visitor Center Debt Service	Parish hotel/motel occupancy tax collection for Nov. was \$52,781.18. The current balance in the General Fund, following payment of bills, totaled \$91,101.28. Washington State Bank Account balance stands at \$160,429.23. The fund balance stands at \$1,077.41. Balance is zero.	A motion was made by Angelia Guillory to accept the financial report as presented. Mary Doucet second. Unanimously approved.	Concluded

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Staff Reports</u> Herman Fuselier Executive Director Mary Hawkins Communication Manager Sarah Wise Marketing Director	Reports had been emailed prior to meeting for review. Fuselier presented the sponsored Eunice Mardi Gras story published in the 49 th annual Arthur Hardy magazine. Hawkins reported the annual report is near completion and will be printed and distributed by month's end. Wise reported the parish Visitor Guide will be printed and distributed in February.	No other action needed.	Concluded
<u>Old business</u> Visitor Center lighting Commissioner terms expiration, vacancies <u>New business</u> Grand Coteau billboard Tourism Industry Networking Meeting Feb. meeting date	Fuselier detailed electrician Ricky DeJean restoration of Visitor Center tower lights with 300-watt LED bulbs. Fuselier reported the Parish Council is scheduled to vote on commissioner applicants and advertise for new vacancies. Angie Guillory and Delita Rubin-Broussard have resigned. Terms expire at the end of February. John Slaughter requested restoration of the commission's faded Grand Coteau billboard at exit 11 on I-49. Fuselier invited to the Jan. 16 networking meeting, originally scheduled to be held in Eunice. Fuselier asked polled commissioners regarding possible conflicts for the Feb. 12 meeting date	Commissioners agreed to pass by the center during nighttime hours and discuss further action at the February meeting. Fuselier will report results of the council vote at the February meeting. Slaughter and Yvonne Normand will consult with sign experts and report findings at the Feb. meeting. The Eunice meeting is postponed and will be held at the St. Landry Parish Archives. No conflicts were found for the date.	Ongoing Ongoing Ongoing Concluded Concluded
<u>Meeting Adjourned</u>	Next regular meeting for 5:30 p.m. Feb. 12 at the St. Landry Parish Visitor Center, I-49 exit 23.	Stephanie Tompkins moved that, with no further business to discuss, the meeting be adjourned. John Slaughter second. Unanimously approved.	Concluded