

ST. LANDRY PARISH TOURIST COMMISSION
MONTHLY MINUTES
Oct. 8, 2025

St. Landry Parish Tourist Commission held its monthly meeting at 5:30 p.m. Oct. 8 at the St. Landry Parish Visitor Center in Opelousas.

Present

Herman Fuselier, executive director
Sarah Wise, marketing director
Mary Hawkins, communications manager
Mary Doucet, Sylvia Guidry Brown, Stephanie
Tompkins, Felicia Kaplan

Not Present

Yvonne Normand
John Slaughter
Tracey Antee

Guests Present

None

| TOPIC | DISCUSSION | RECOMMENDATIONS / ACTIONS | FOLLOW-UP |
|--|--|---|-----------|
| <u>Call to Order</u> | President Sylvia Guidry Brown called the Oct. 8 meeting to order. | Sept. 10 minutes were accepted. (Motion is not necessary, only acceptance as presented) | Concluded |
| <u>Financial Report</u> General Fund St. Landry Parish Special Projects Account Tourism Revival Fund Visitor Center Debt Service | Parish hotel/motel occupancy tax collection for July was \$41,357,71. The current balance in the General Fund, following payment of bills, totaled \$123,680.58. Washington State Bank Account balance stands at \$138,586.57. The fund balance stands at \$54.51. Balance is zero. | A motion was made by Felicia Kaplan to accept the financial report as presented. Stephanie Tompkins second. Unanimously approved. | |

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| <u>Staff Reports</u> Herman Fuselier Executive Director Sarah Wise Marketing Director Mary Hawkins Communications Manager | Reports had been emailed prior to meeting for review. Fuselier reported the Jean Lafitte Center in Eunice remains closed as part of the federal government shutdown. Wise reported calls to update and revise listings in the St. Landry Parish Visitor Guide have been completed, with work wrapping up soon. Hawkins reported China and Ireland have been among the top countries visiting the parish website. | No other action needed. | Concluded |
| <u>New Business</u> Tourism Revival Fund account La. Office of Tourism travel Fall Luncheon La. Div. of Administration registration | Fuselier reported letters and signatures of check signers are needed to close the dormant account at Washington State Bank. Signers must bring the letters to the bank. Fuselier detailed end-of-the-year promotional trips to Nova Scotia (with LOT), Washington, DC and Kansas City. Fuselier reported the annual fall luncheon will be held Nov. 20 at Bayou Teche Brewing in Arnaudville. In an item added to the agenda at the meeting's start, Fuselier said a signed letter was needed to update the commission's information on the La. Division of Administration website. | Felicia Kaplan made a motion, Stephanie Tompkins second, for signers to bring letters to close the account. No further action needed. No further action needed. Mary Doucet moved, with second from Stephanie Tompkins, that Syliva Guidry Brown sign the authorization letter. Unanimously approved. | Ongoing Concluded Concluded Concluded |
| <u>New Business</u> | | | |
| <u>Meeting Adjourned</u> | Next regular meeting for 5:30 p.m. Nov. 12 at the St. Landry Parish Visitor Center, I-49 exit 23. | Mary Douet moved that, with no further business to discuss, the meeting be adjourned. Stephanie Tompkins second. Unanimously approved. | Concluded |