

ST. LANDRY PARISH TOURIST COMMISSION  
MONTHLY MINUTES  
Oct. 8, 2025

St. Landry Parish Tourist Commission held its monthly meeting at 5:30 p.m. Oct. 8 at the St. Landry Parish Visitor Center in Opelousas.

Present

Herman Fuselier, executive director

Sarah Wise, marketing director

Mary Hawkins, communications manager

Mary Doucet, Sylvia Guidry Brown, Stephanie

Tompkins, Felicia Kaplan

Not Present

Yvonne Normand

John Slaughter

Tracey Antee

Guests Present

None

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<u>Call to Order</u>	President Sylvia Guidry Brown called the Oct. 8 meeting to order.	Sept. 10 minutes were accepted. (Motion is not necessary, only acceptance as presented)	Concluded
<u>Financial Report</u>	General Fund  Parish hotel/motel occupancy tax collection for July was \$41,357.71. The current balance in the General Fund, following payment of bills, totaled \$123,680.58.  St. Landry Parish Special Projects Account  Washington State Bank Account balance stands at \$138,586.57.	A motion was made by Felicia Kaplan to accept the financial report as presented. Stephanie Tompkins second. Unanimously approved.	
Tourism Revival Fund	The fund balance stands at \$54.51.		
Visitor Center Debt Service	Balance is zero.		

TOPIC	DISCUSSION	RECOMMENDATIONS / ACTIONS	FOLLOW-UP
<b><u>Staff Reports</u></b>			
Herman Fuselier Executive Director	Reports had been emailed prior to meeting for review. Fuselier reported the Jean Lafitte Center in Eunice remains closed as part of the federal government shutdown.		
Sarah Wise Marketing Director	Wise reported calls to update and revise listings in the St. Landry Parish Visitor Guide have been completed, with work wrapping up soon.	No other action needed.	Concluded
Mary Hawkins Communications Manager	Hawkins reported China and Ireland have been among the top countries visiting the parish website.		
<b><u>New Business</u></b>			
Tourism Revival Fund account	Fuselier reported letters and signatures of check signers are needed to close the dormant account at Washington State Bank. Signers must bring the letters to the bank.	Felicia Kaplan made a motion, Stephanie Tompkins second, for signers to bring letters to close the account.	Ongoing
La. Office of Tourism travel	Fuselier detailed end-of-the-year promotional trips to Nova Scotia (with LOT), Washington, DC and Kansas City.	No further action needed.	Concluded
Fall Luncheon	Fuselier reported the annual fall luncheon will be held Nov. 20 at Bayou Teche Brewing in Arnaudville.	No further action needed.	Concluded
La. Div. of Administration registration	In an item added to the agenda at the meeting's start, Fuselier said a signed letter was needed to update the commission's information on the La. Division of Administration website.	Mary Doucet moved, with second from Stephanie Tompkins, that Sylvia Guidry Brown sign the authorization letter. Unanimously approved.	Concluded
<b><u>New Business</u></b>			
<b><u>Meeting Adjourned</u></b>	<b>Next regular meeting for 5:30 p.m. Nov. 12 at the St. Landry Parish Visitor Center, I-49 exit 23.</b>	Mary Doucet moved that, with no further business to discuss, the meeting be adjourned. Stephanie Tompkins second. Unanimously approved.	Concluded